Enrollment No:_____

C.U.SHAH UNIVERSITY

Wadhwan City

Subject Code 4TEO1PRCI

Subject Name: Professional Communication-I

Summer Examination-2014

Date: 29/05/2014

Branch/Semester:- B.Tech/I Examination: Remedial

Time:10:30 To 1:00

Instructions:-

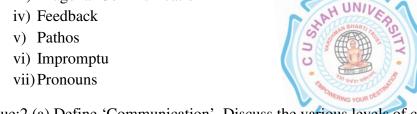
- (1) Attempt all Questions of both sections in same answer book / Supplementary
- (2) Use of Programmable calculator & any other electronic instrument is prohibited.
- (3) Instructions written on main answer Book are strictly to be obeyed.
- (4) Draw neat diagrams & figures (If necessary) at right places
- (5) Assume suitable & Perfect data if needed

SECTION I

Que:1 Explain the following terms.

(07)

- i) Chronemics
- ii) Critical Listening
- iii) Diagonal Communication



- Que:2 (a) Define 'Communication'. Discuss the various levels of communication. (05)
- Que:2 (b)Explain the characteristics of a good listener.

(05)

Que:2 (c) Define Cross Cultural Communication and explain the importance of it.

(04)

OR

Que:2 (a) Explain the barriers to communication with relevant examples:

(05)

- (a) Physical Barriers (b) Psychological Barriers
- Que:2 (b)Define 'Communication'. Explain the main components of process of the communication.

(05)

Que:2 (c) "Cross Cultural Communication is indispensable in the 21st century" - Elaborate.

(04)

- Que:3 (a) You have been invited as a Chief Guest at the inauguration of a Computer Center in
- your town. Draft a suitable speech youwould like to make on this occasion.

(07)

Que:3 (b) What is persuasion? Which are the three ways of persuasion in communication? Explain them with suitable illustrations

(07)

OR

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Que:3 (a) You are the Chief Student Coordinator of a National Tech Symposium – "Advaita -14"	, recently
organized in your college. Draft a suitable Vote of Thanks speech you would like to make	(07)
on this occasion. Que:3 (b) Write a note on: i) Kinesics ii) Proxemics	(07) (07)
Que.5 (b) write a note on . 1) Kinesies ii) Frozeniies	(07)
SECTION II	
Que:4Answer the following questions:	
i) What are diphthongs in phonetics?	(01)
ii) Differentiate between Skimming and Scanning.	(03)
iii) Why do we write attention line in business letter?	(01)
iv) This is one of the finest movie I have ever seen in life.(Correct the sentence)	(01)
v) I have not saw the Tajmahal. (Correct the sentence)	(01)
Que:5 (a) What is paragraph? Explain the main components of a good paragraph.(05) Que:5 (b) Develop a dialogue between a Principal and a clever student who helps the weak students in the class. (Minimum 10 dialogues) Oue:5 (c) Do as directed:	(05)
Que:5 (c) Do as directed: i) My cousin died Jaundice. (Insert correct preposition) ii) Did he know French well? (Change the voice) iii) Except, Accept (Write one meaningful sentence from each word) iv) The study of historical monuments (Give one word for it)	(04)
OR	
Que:5 (a) Develop a dialogue between a customer and a Salesman who wants to sell Hair (Minimum 10 dialogues)(05)	Shampoo.
Que:5 (b) Make out a list of various elements of formal reports.	(05)
Que:5 (c) Do as directed: (04)	
i) After they bricks, they went. (Use appropriate verb form of 'lay')	
ii) Who is reading a Hindi Newspaper? (Change the voice)	
iii) Price, Prize (Make a meaningful sentence from each word to differ a meaning)	
iv) He is indifferent his study. (Use correct preposition)	
Que:6 (a) (I) Write Phonetic Transcription for the given below words.	(03)
i) God ii) School iii) Shame	
Que:6 (a) (II)) Construct a coherent paragraph on "English is one of the most demandable	e language
in new era."	(04)



Que:6 (b) K. B. Shah Science college, Wadhwan City had recently placed an order for 25 computers. After having checked the consignment when arrived, there was a damage in stock.

Write a complaint letter to one of the authorized computer dealers at Delhi.

(Use Semi Block Layout) (07)

OR

Que:6 (a)(I) Write Phonetic Transcription for the given words below.

(03)

i) Camera ii) Ground iii) First

Que:6 (a) (II) Construct a coherent paragraph on "Life is a mixture of Tragi-comedy."

(04)

Que:6 (b) C. U. Shah Institute of Diploma Studies wish to start a Language Laboratory for their students. Draft a letter for inviting quotation for the equipment needed for it. Address your letter to Language Solution Private Limited, KachiBowli, Guindy, Chennai. (Use Semi Block Layout style) (07)

