

Exam Seat No: \_\_\_\_\_

Enrollment No: \_\_\_\_\_

# C.U.SHAH UNIVERSITY

Wadhwan City

Subject Code 4TEO1PRCI

Summer Examination-2014

Date: 29/05/2014

Subject Name: Professional Communication-I

Branch/Semester:- B.Tech/I

Time:10:30 To 1:00

Examination: Remedial

## Instructions:-

- (1) Attempt all Questions of both sections in same answer book / Supplementary
- (2) Use of Programmable calculator & any other electronic instrument is prohibited.
- (3) Instructions written on main answer Book are strictly to be obeyed.
- (4) Draw neat diagrams & figures (If necessary) at right places
- (5) Assume suitable & Perfect data if needed

## SECTION I

Que:1 Explain the following terms.

(07)

- i) Chronemics
- ii) Critical Listening
- iii) Diagonal Communication
- iv) Feedback
- v) Pathos
- vi) Impromptu
- vii) Pronouns



Que:2 (a) Define 'Communication'. Discuss the various levels of communication.

(05)

Que:2 (b) Explain the characteristics of a good listener.

(05)

Que:2 (c) Define Cross Cultural Communication and explain the importance of it.

(04)

OR

Que:2 (a) Explain the barriers to communication with relevant examples:

(05)

- (a) Physical Barriers (b) Psychological Barriers

Que:2 (b) Define 'Communication'. Explain the main components of process of the communication.

(05)

Que:2 (c) "Cross Cultural Communication is indispensable in the 21<sup>st</sup> century" - Elaborate.

(04)

Que:3 (a) You have been invited as a Chief Guest at the inauguration of a Computer Center in your town. Draft a suitable speech you would like to make on this occasion.

(07)

Que:3 (b) What is persuasion? Which are the three ways of persuasion in communication?

Explain them with suitable illustrations

(07)

OR



Que:3 (a) You are the Chief Student Coordinator of a National Tech Symposium – “Advaita -14”, recently organized in your college. Draft a suitable Vote of Thanks speech you would like to make on this occasion. (07)

Que:3 (b) Write a note on : i) Kinesics ii) Proxemics (07)

## SECTION II

**Que:4 Answer the following questions:**

- i) What are diphthongs in phonetics? (01)
- ii) Differentiate between Skimming and Scanning. (03)
- iii) Why do we write attention line in business letter? (01)
- iv) This is one of the finest movie I have ever seen in life.(Correct the sentence) (01)
- v) I have not saw the Tajmahal. (Correct the sentence) (01)

Que:5 (a) What is paragraph? Explain the main components of a good paragraph.(05)

Que:5 (b) Develop a dialogue between a Principal and a clever student who helps the weak students in the class. (Minimum 10 dialogues) (05)

Que:5 (c) Do as directed: (04)

- i) My cousin died \_\_\_\_\_ Jaundice. (Insert correct preposition)
- ii) Did he know French well? (Change the voice)
- iii) Except, Accept (Write one meaningful sentence from each word )
- iv) The study of historical monuments (Give one word for it)

**OR**

Que:5 (a) Develop a dialogue between a customer and a Salesman who wants to sell Hair Shampoo. (Minimum 10 dialogues)(05)

Que:5 (b) Make out a list of various elements of formal reports. (05)

Que:5 (c) Do as directed: (04)

- i) After they \_\_\_\_\_ bricks, they went. (Use appropriate verb form of ‘lay’)
- ii) Who is reading a Hindi Newspaper? (Change the voice)
- iii) Price, Prize (Make a meaningful sentence from each word to differ a meaning)
- iv) He is indifferent \_\_\_\_\_ his study. (Use correct preposition)

Que:6 (a) (I) Write Phonetic Transcription for the given below words. (03)

- i) God      ii) School      iii) Shame

Que:6 (a) (II) Construct a coherent paragraph on “ English is one of the most demandable language in new era.” (04)



Que:6 (b) K. B. Shah Science college, Wadhwan City had recently placed an order for 25 computers. After having checked the consignment when arrived, there was a damage in stock. Write a complaint letter to one of the authorized computer dealers at Delhi.  
(Use Semi Block Layout) (07)

**OR**

Que:6 (a)(I) Write Phonetic Transcription for the given words below. (03)

i) Camera ii) Ground iii) First

Que:6 (a) (II) ) Construct a coherent paragraph on “ Life is a mixture of Tragi-comedy.” (04)

Que:6 (b) C. U. Shah Institute of Diploma Studies wish to start a Language Laboratory for their students. Draft a letter for inviting quotation for the equipment needed for it. Address your letter to Language Solution Private Limited, KachiBowli, Guindy, Chennai.  
(Use Semi Block Layout style) (07)

